

## GreenLine™ Award-Winning Bio-Renewable Technology—Only from Purity!

Our **GreenLine™** products do not contain the typical chemical compounds found in commercial and industrial cleaning and maintenance products, many of which can cause damage to our environment and its inhabitants. The **GreenLine™** product line has been specifically formulated in accordance with current Federal safety regulations and with environmentally-preferable purchasing guidelines. The **GreenLine™** product line is setting a new standard for Bio-based products: performance, safety, price.



Bio-based products are composed in whole or significant part of biological or renewable agricultural materials, in accordance with the 2002 Farm Bill and Executive Orders 13101 and 13134. This technology converts renewable agricultural resources, such as corn, soy, wheat, and other grains, vegetables and sugars, into an myriad of exciting new chemical products. Bio-based products have the potential to improve sustainability of our natural resources, environmental quality, and our national security, while competing economically.

Purity's armory of bio-sourced raw materials provides all of the elements required to formulate and manufacture advanced bio-based products from renewable sources such as sugar, corn, grains, and vegetables.

Our **GreenLine™** product offering addresses both the chemical and physical interface of the water and soil bond, readily separating each foreign compound and breaking them free to be washed away. New interfaces are constantly being created. The rate at which the surface tension is reduced on these surfaces will play a role in the cleaning process. Studies have shown that, in general, surfactants that exhibit the quickest surface tension reduction have the best cleaning efficiency.

### THE PRODUCT LINEUP INCLUDES:

#### 86110 GreenClean™ Kitchen Degreaser

**GreenClean™ Kitchen Degreaser** concentrate easily cuts its way through grease, carbon and soil accumulation on vents, hoods, stoves, ovens, floors, walls, etc. Perfect for use on ovens, grills, stoves, hoods, pans, vents, walls, counters, floors and all water-safe hard surfaces. Easy to use, simply spray or wipe on for fast penetration and easy removal of stubborn baked-on kitchen grease and grime. The pleasant lime fragrance and green color make it unmistakable.

pH: B                      Color: Green                      Fragrance: Lime

#### 86120 LemonUp™ Neutral Cleaner

**LemonUp™ Neutral Cleaner** is ideal for damp mopping wood, tile and terrazzo floors. This biodegradable formula preserves and protects the floor finish from the damages of daily dirt accumulations. Removes the dirt and leaves the shine. Excellent for daily or weekly maintenance. Requires no rinsing.

pH: N                      Color: Yellow                      Fragrance: Lemon

#### 86115 OrangeUp™ Heavy Duty Degreaser

**OrangeUp™ Heavy Duty Degreaser** is the ultimate in bio-based degreasing technologies. **OrangeUp™** is a versatile, bio-based degreaser concentrate that aggressively attacks industrial soils to help maximize operating performance. **OrangeUp™** will effectively remove heavy deposits of wax, dust, oil, tar, ink, carbon dust and grease from metal, most plastic and nylon surfaces. Its controlled evaporation rate enhances the strong cleaning action. It provides an excellent alternative to typical commercial solvent-based degreaser for cleaning applications where solvents are not acceptable.

pH: B                      Color: Orange                      Fragrance: Orange

#### 86112 Tangerine™ All Purpose Cleaner

**Tangerine™ All Purpose Cleaner** answers your all purpose cleaner needs with exclusive Dynamic Surface Tension technology in a bio-based cleaner concentrate. It is a multi-purpose cleaner, degreaser and odor eliminator with various applications depending upon the dilution rate used. **Tangerine™ All Purpose Cleaner** cleans glass, mirrors, floors, grout, carpet restrooms, and more. Offering the tremendous cleaning power of citrus, **Tangerine™ All Purpose Cleaner** has been formulated for tough soils and tracked-in grime. Its citrus oil penetrates surfaces and breaks down oils. It is excellent for use on floors, walls, woodwork and plastic furniture.

pH: B                      Color: Orange                      Fragrance: Tangerine

#### 86100 EnviroSeal™ Floor Finish

**EnviroSeal™ Bio-Based Floor Finish** revolutionizes floor care technology. The unique bio-based resin technology is backed by national awards and industry acclaim. Two such prestigious acknowledgements include recognition as one of the top 100 innovative and impactful products developed in 2003 by the R&D 100 Magazine, and the 2007 Environmental Award for Design in Sustainability. **EnviroSeal™** offers a clear, deep gloss and requires fewer coats to achieve the desired results. **EnviroSeal™ Bio-Based Floor Finish** meets environmental standards for industrial and institutional floor care products based on its reduced human and aquatic toxicity and reduced smog production potential. **EnviroSeal™ Bio-Based Floor Finish** offers excellent removability and high resistances to soils and black heel marks. Its high gloss, extended wear formula holds gloss between burnishing, is self healing and has excellent leveling properties.

pH: N/A                      Color: White Emulsion                      Fragrance: None

#### 86101 EnviroSeal™ Spray Buff

**EnviroSeal™ Spray Buff** is formulated specifically for use with **EnviroSeal™ Bio-Based Floor Finish**. **EnviroSeal™ Spray Buff** will enhance the gloss and remove soil and scuff marks on high traffic or damaged areas of the floor while increasing the durability of the floor finish. **EnviroSeal™ Spray Buff** cleans and shines in one pass, removes heel marks, repairs scratches and prolongs the life of floor finishes. It is slip resistant and will enhance the gloss and durability of the floor.

pH: N/A                      Color: White Emulsion                      Fragrance: None

